

# India - Compensation Plan

Agel's compensation plan has been hailed as the most important innovation in compensation plans in over a decade.

## 1 Retail Sales

Distributors can purchase Agel products at Wholesale cost, sell them at the suggested retail price, and receive immediate retail profit.

## 2 First Order Bonus (minimum product purchase of 35 CV )

Entry Pack	Leaders' Pack	Executive
Sponsor a Distributor at the Entry Pack level and on their initial order you will receive:	Sponsor a Distributor at the Leaders' Pack level and on their initial order you will receive:	Sponsor a Distributor at the Executive level and on their initial order you will receive:
Rs.500	Rs.2000	Rs.8000

## 3 Executive Bonus (minimum product purchase of 70 CV )

3% of CV is paid out to those who are participating at the executive level. This is a weighted bonus depending on the growth in your Team Volume Commissions month to month. This bonus is only available to those who have less than 40,000 CV in their lesser leg.

Each 1,000 CV of growth in the lesser leg volume = 1 share

## 4 Pool Bonus^ (minimum product purchase of 70 CV )

1% of CV for Supervisors, Managers and Sr. Managers.  
0.5% of CV for Directors and Regional Directors

^Sales CV from the participating markets.  
Applicable for all Activations

	SENIOR DIRECTOR	CORPORATE DIRECTOR	DIAMOND DIRECTOR	DIAMOND DIRECTOR	DIAMOND DIRECTOR	DIAMOND DIRECTOR
5 <b>Luxury Car Bonus*</b>	INR 20000 per month	INR 40000 per month	INR 60000 per month	INR 80000 per month	INR 100000 per month	INR 125000 per month
6 <b>Travel Expense*</b>	INR 20000 per month	INR 40000 per month	INR 60000 per month	INR 80000 per month	INR 100000 per month	INR 125000 per month

\*Any month that a Distributor is a qualified Senior Director or above they will receive the specified car bonus and specified travel expense.

## 7 Annual Leadership Retreat

Each year Diamond Directors and above will be invited to the annual leadership convention which will be held in an exotic location. They will be required to qualify for Diamond Director or above for three months during the calendar year to qualify. Based on trip and location each year, different leadership levels will receive different allowances for the trip.

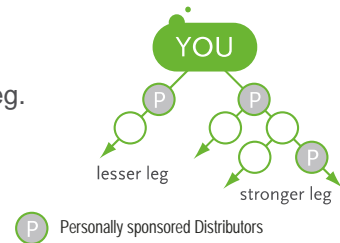
## 8 Team Volume Commissions (minimum product purchase of 35 CV )

(Based on a two-leg concept)

Earn 10% per month\* of the total Commissionable Volume (CV) in your lesser leg.

A maximum of Rs. 10,00,000/- (2,50,000 CV) can be earned per business per month for a two box order.

\* For purchases less than 70 CV the income is capped at Rs. 2 lakhs Maximum.



## 9 Leveraged Matching Bonus (minimum product purchase of 70 CV )

Supervisors and above earn a percentage of the Team Volume Commissions of the Distributors up to the 7th generation in their personal sponsored distributors network tree. Each personally sponsored distributors, placed on any level within your organization, is considered your 1st generation. Subsequently, when a personally sponsored distributors sponsors a new distributors, that new distributors becomes your 2nd generation, and so on.

	SUPERVISOR	MANAGER	SENIOR MANAGER	DIRECTOR	REGIONAL DIRECTOR	SENIOR DIRECTOR	CORPORATE DIRECTOR	DIAMOND DIRECTOR	DIAMOND DIRECTOR	DIAMOND DIRECTOR	DIAMOND DIRECTOR	
REQUIREMENTS												
Minimum CV in lesser leg		1,000	2,000	4,000	10,000	20,000	40,000	80,000	150,000	250,000	500,000	1,000,000
Personal Sponsored Distributor qualified as Directors							2 Directors	4 Directors	6 Directors	8 Directors	12 Directors	20 Directors
1 <sup>ST</sup>		10%	15%	20%	25%	25%	30%	35%	40%	45%	50%	50%
2 <sup>ND</sup>						7%	7%	7%	7%	7%	7%	7%
3 <sup>RD</sup>							7%	7%	7%	7%	7%	7%
4 <sup>TH</sup>								7%	7%	7%	7%	7%
5 <sup>TH</sup>									7%	7%	7%	7%
6 <sup>TH</sup>										7%	7%	7%
7 <sup>TH</sup>											7%	7%

## Carry Forward

Only Carry Forward of up to 5000CV is applicable for the product purchase of 10CV.



\* 1 CV payout = Rs.40/-  
Bonus capping applicable

Applicable to Indian market only. Contents subject to change.  
Terms & Condition apply.

## COMPENSATION PLAN - ACTIVATION DETAILS

Pack	Entry Pack*	Leaders' Pack*	Executive Pack*
<b>Activation Amount</b>	Rs. 3,995/-	Rs. 15,950/-	Rs.59,900/-
<b>CV</b>	30 CV	125 CV	500 CV
<b>First Order Bonus</b>	Rs.500/-	Rs.2000/-	Rs.8000/-
<b>No. of Business Center</b>	1	3	3
<b>No. of Boxes for:</b>			
Activations with Nutritional product	1 Box	4 Boxes (or)	16 Boxes (or)
Activations with Ageless product	-----	1 Trial Kit & 1 Full Kit	5 Full Kits

\*Inclusive of Registration Fee for activations done in the same month.

## PRODUCT PRICE^

Product	Dist. Price	M.R.P	C V
Ageless - Trial Kit	Rs. 1,975/-	Rs. 2,200/-	10 CV
Ageless - Full Kit	Rs. 9,975/-	Rs. 11,000/-	100 CV
Agel <b>PRO</b> (Chocolate / Strawberry)	Rs. 3,350/-	Rs. 3,800/-	40 CV
Agel <b>EXO</b>	Rs. 2,900/-	Rs. 3,350/-	35 CV
Agel <b>OHM</b>	Rs. 2,900/-	Rs. 3,350/-	35 CV
Agel <b>FIT</b>	Rs. 2,900/-	Rs. 3,350/-	35 CV
Agel <b>UMI</b>	Rs. 3,350/-	Rs. 3,800/-	40 CV

^ Prices as on July 1, 2008.

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